

Daniel Punt

Managing Director at FTI Consulting

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Summary

Daniel Punt is a Managing Director in FTI's Telecom, Media & Technology practice and is based in Los Angeles. He joined FTI with the acquisition of HighView Media (HVM) in November 2014. Mr. Punt has more than 15 years of experience serving a global clients in industries such as Digital Media (online video, OTT, SVOD, TVOD/EST, AVOD, OOH, E-Commerce), Media & Entertainment (broadcast / free-to-air TV, pay TV, DTT, radio), Media Technology (cloud infrastructure, post-production, ad tech, content digitization and delivery, storage and digital asset management (DAM)), as well as Information Technology, Software, Aerospace & Defense, and Gaming & Hospitality.

Specialties include: - Digital Strategy - Digital Transformation - Growth Strategy - International Strategy - Performance Improvement - Sales Force Transformation - Pricing - Mergers & Acquisition (M&A) - Merger Integration - Project Management - Business Development

Mr. Punt is also an investor in and adviser to select early-stage companies in the digital media, ad tech, and business services sectors. He founded Sunbelt Equity, a real estate private equity investment and development company. He often speaks at industry events such as INTX, NATPE, and Next TV, related to digital media transformation.

Experience

Managing Director at FTI Consulting

November 2014 - Present (1 year 7 months)

FTI Consulting, Inc. (NYSE:FCN) is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 4,400 professionals located in most major business centers in the world, we work closely with clients every day to anticipate, illuminate, and overcome complex business challenges in areas such as performance improvement, investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring.

FTI's Telecom, Media & Technology (TMT) industry practice is focused on advising companies navigate changes within the converging and transforming TMT industries. With over 100 professionals, FTI's team of strategy, finance and operations specialists provide targeted performance improvement strategies and implementation, merger integration, valuation, interim management, transaction advisory, restructuring and strategic communications services.

Founding Investor at uInterview

2008 - Present (8 years)

uInterview provides a unique celebrity news experience through its production of original crowd-sourced celebrity interviews. uInterview combines curated, fan-submitted video questions with publicist-vetted, studio-produced celebrity answers, putting fans into dialog with celebrities. Part of founding investor team.

Founder / Investor at Sunbelt Equity

2009 - Present (7 years)

Sunbelt Equity acquires and manages long-term residential real estate investment portfolios on behalf of accredited investors in formerly distressed markets across the Southwest. Related company Sunbelt Renovations executes short-term re-positioning / re-development projects.

Investor at StrikeAd

May 2011 - June 2015 (4 years 2 months)

StrikeAd was sold to Sizmek in May 2015. StrikeAd is a mobile demand side platform (“DSP”).

Management Consultant at HighView Media

April 2011 - November 2014 (3 years 8 months)

Effective Nov 1, 2014 HighView Media (HVM) has joined FTI Consulting (NYSE:FCN). HVM was a management consultancy and media advisory boutique, specializing in enabling new forms of media and entertainment distribution.

Investor at Gyft

September 2013 - October 2014 (1 year 2 months)

Gyft was acquired by First Data in late 2014. Gyft was a digital gift card app that allows customers to buy, store, send and redeem gift cards from mobile devices.

Vice President, Corporate Development at Ascent Media

October 2010 - April 2011 (7 months)

Ascent Media was a post-production and media technology provider formed within Discovery Holdings (Liberty Media). Mr. Punt helped execute accretive divestitures of Ascent Media’s business units following the company’s 2010 strategic review and was part of the final executive team at the company.

Vice President of Business Development, GMX at Ascent Media

2008 - October 2010 (2 years)

Led business development for GMX – The Global Media Exchange (www.gmxmarket.com), a strategic initiative within Ascent Media offering an online B2B marketplace for broadcasters and content distributors worldwide.

Director of Business Development at ABC Family / Disney Cable Networks

2006 - 2008 (2 years)

Advised the President of ABC Family and VP Business Management on finance, strategy, and operations. Previously Manager of Business Management.

- Optimized allocation of programming and marketing budgets and set ad sales targets through quantitative analysis
- Initiated, negotiated, closed, and managed first-ever business development deals: DVD distribution of original titles, digital sales of original movies, online store, mobile interactivity, and merchandizing (soundtracks, novelizations, calendars)
- Led strategy and product initiatives in social networking

Interim CFO at Karaeiga Entertainment

2005 - 2006 (1 year)

Reported to founder, helping launch entertainment tech company following patent filing and angel-round financing.

Senior Associate at McKinsey & Co.

2003 - 2005 (2 years)

Advised C-suite management on strategy and operational improvements in the media, real estate, and high technology sectors.

Lieutenant Junior Grade at US Navy

1999 - 2003 (4 years)

Managed a 33-technician team responsible for shipboard electronics and computer LAN/WAN onboard USS PELELIU (LHA 5) helicopter carrier. Directed all central operations as Officer of the Deck. Managed a comprehensive training program for 1,100-member crew. Awarded Navy Achievement Medal and PELELIU Leadership Award.

Languages

French

German

Skills & Expertise

Business Development

Business Strategy

New Business Development

Sales

Operations Management

Digital Media

New Media

Strategic Planning

Start-ups

Strategic Partnerships

Television
Project Management
Product Management
Corporate Development
Financial Modeling
Entertainment
Budget
Product Development
Competitive Analysis
Mobile Devices
Online Marketing
Digital Marketing
Mergers & Acquisitions
Budgets
Marketing
Management
Strategy
Digital Strategy
E-commerce

Education

Harvard University

AB, Applied Math Economics

Activities and Societies: Navy ROTC

London School of Economics and Political Science

MSc, International Relations

Activities and Societies: Undergraduate Economics Teacher

Organizations

Academy of Television Arts & Sciences

June 2011 to Present

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[Contact Daniel on LinkedIn](#)